# Proxio

Connecting the world of real estate™

**GETTING STARTED WITH PROXIO** 





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## PROXIO'S GLOBAL REAL ESTATE NETWORK



Proxio is the only global networking and marketing service exclusively for real estate professionals, giving you the global reach and international credibility you need to succeed



#### **PROXIO BENEFITS**



#### Connect

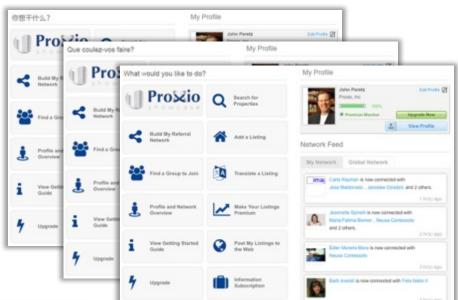
- Network and promote your listings with over 750,000 agents from over 140 countries
- Triple privacy layers allows YOU to decide what to share, & with whom

#### **Promote**

- Global syndication to WorldProperties.com and partner sites
- Automatic translation of listings into
   19 languages and 55 currencies

#### Sell

 Services and tools that make it easy to reach global buyers & make more money







#### 2. GETTING STARTED



#### www.proxiopro.com

To log-in after you activate your account

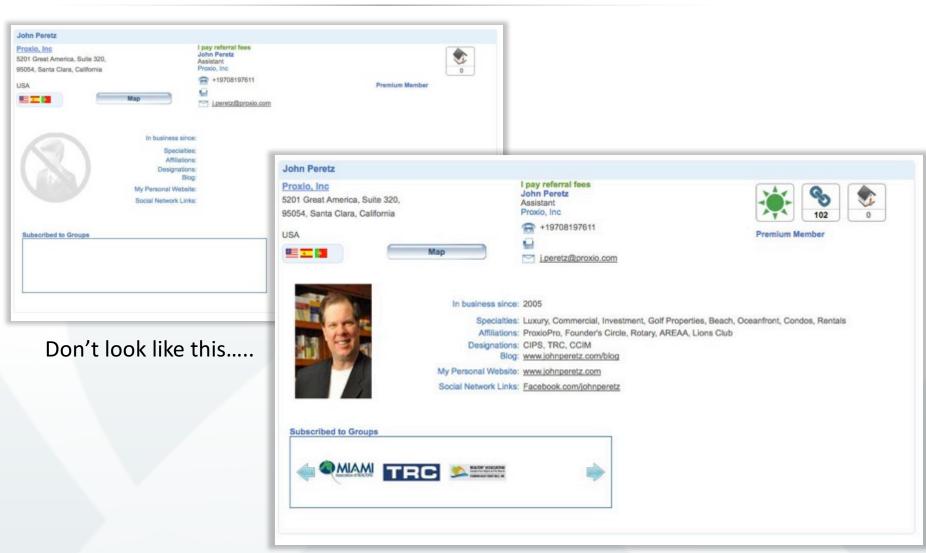


#### 3. BUILDING YOUR PROFILE



Defaults Currency: Country: USA USD User Digit Grouping Symbol: Date format: 123,456 mmddyyyy defaults Dimension Unit: Square feet: ft2 I pay referral fees: \* OY Membership Level: Premium Information Details Direct Phone: +19708197611 Specialties: Luxury, Commercial, Investment, Go Fax: Set currency, language, www.johnperetz.com/blog 1st Language: \* Email: specialties, and upload photo English i.peretz@proxio.com Enter My Personal Website: 2nd: Spanish www.johnperetz.com of yourself. profile 3rd: Portuguese Social Network Links: Facebook.com/johnperetz info Designations: CIPS, TRC, CCIM The more information you Upload Photo: Change Affiliations: ProxioPro, Founder's Circle, Rotary, enter here, to more In business since: information in your profile, License Number: 000-000000 Company Logo: Change Pro Zio Tax ID: and the better you will be found by other agents. License State: Information is presented to Personal Site Widget you with the defaults you set Widget for your Personal Site is enabled for you. You can copy the code by clicking on get Widget HTML link and use in your personal website to display your listings in multiple languages. here. Agent Property Search Get Widget HTML You can change your Change Password Change Old Password: New Password: password at any time. password Confirm New Password: **Note:** Be sure to Save Changes after entering or Powered by changing information. **Pro**io Copyright 2017, Proxio, Inc.

#### 3. BUILDING YOUR PROFILE





#### 4. NETWORK OVERVIEW



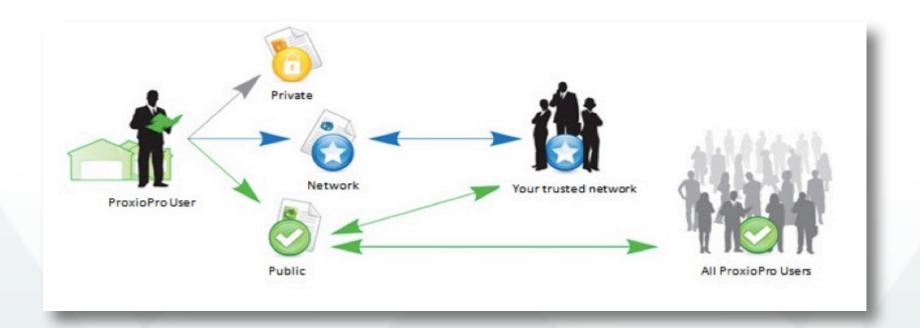


#### 5. BUILDING YOUR NETWORK



#### **Start Building Your Trusted Network**

You can build your personal trusted network and decide whether to make your listings private, share them only with your trusted network, or make them public.



#### 5. BUILDING YOUR NETWORK



You can easily see who is in your network when you are searching the network



#### **INVITING TO NETWORK**



By clicking the name of an agent, you can view their profile and invite them to network.



#### MANAGING YOUR NETWORK





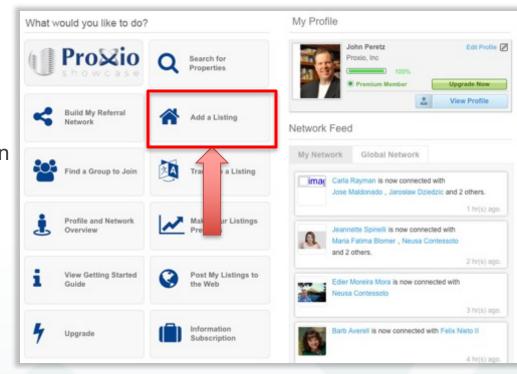
#### 6. ADDING A LISTING



#### Click on Add a Listing

#### 4 Steps to manually add a listing:

- Step 1: Enter Property Information
- Step 2: Enter Description Information
- Step 3: Enter Features
- Step 4: Add Text & Photos
- Click Done
- Add in as much detail as possible all the information will be translated into 19 languages (except free form text)



#### 6. ADDING A LISTING: Step 1

Powered by

**Privacy Setting:** 

settings:

to get more

Select your privacy

agents only see limited

can see property detail

property detail



Enter Property Information – you are able to determine how much information to share in the network. All information will be translated to 19 languages

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#### Click to Continue >> 4 Add Text and Phot... 1 Property Property Name:\* Country:\* USA Product:\* 1 House State: Property Style: \* Detached house/villa Privacy Level: 0 0 Postal Code: Status:\* Active REF Number:\* Privacy Level: Exclusive Expiry Date:\* 01/04/2012 "Private" setting means other Foreclosure / REO: N information, and must email you Owner Information (this information not seen by others) USD ‡ Mr. Mrs. Miss Last Name: $\bigcirc$ N Agency Fee Included: \* @ Y First Name: Price to owner: Mail Address : a same as above Commission: % OR Street Address: Split with Buyer's Agency: \* ® "Network" setting indicates that Postal Code: only those in your trusted network USA Country: State: City: Phone: Mobile: Email: "Public" means anyone in the Click to Continue >> Proxio network can see your Page 1 of 4

#### 6. ADDING A LISTING: Step 2



Enter Description -- – all information will be translated to 19 languages.

1 Property 2 Descrip	ption 3 Features	4 Add Text and Phot		
Year Built:*	OR Century:	Water Source:	City/mains water	*
Total Rooms:		Hot Water:		*
Bedrooms:*		Type of Heat1:	100 100 100 100	*
Bathrooms:*		Type of Heat2:		*
Living Area:*	ft <sup>2</sup>	Septic:	City sewer	*
Land:*	ft <sup>2</sup>	Roof Material:	Select	*
Level/Floor #:		Roof Condition:	Select	*
Location: City \$	)	Building Condition:	Select	
Parking:	no parking   \$	Kitchen:		*
Central Heating: ○N		Outside Walls:	1 100 100 100 100 100 100	
Heat Cost: OCollective	<ul><li>Individual</li></ul>	View:	101 101 101 101 101 101 101 101 101 101	*
Elevator: ⊙Y    N		Nuisances:	None	*
Wheelchair ⊚ Y    N		Tax ID:		
Accessi: S E N W		Land parcels:		
Swimming Pool:   Y  N		Local Residence tax:	USD ¢	
Pool Size: 0 ft X	0 ft	Property tax:	USD ¢	
		Cost to Repair:	USD	
		Potential Rent:	USD	
		Click to Co	ontinue >>	

### 6. ADDING A LISTING: Step 3



Enter Features – all information will be translated to 19 languages.

	2 Description	3 Features	4 Add Text and Phot
heck all that apply			
uilding Features	Grounds Features	Nearby Attractions	Locale - Close To
Single Story	Balcony / deck	Amusement Park	Airned
Multi Story	Barn	Aquatic activities	Airport Minute \$
Air Conditioning	Bicycle Parking	Art galleries	Train station Minute \$
American kitchen	Boat dock/slip	Beach	Metro Minuts 1
Automatic Gate	☐ Courtyard	Canoeing	Metro Minute \$
Cable Tv	Cul-de-sac	Casino Casino	Bus stop Minute \$
Cellar	Fenced	Cycling	
Disability features	Fields	<ul><li>Equestrian</li></ul>	School Minute \$
Dominant position	Fish Tank	☐ Fishing	Town Center Minute \$
Doorman/guard	☐ Forest or woods	☐ Golf	
Dressing Room	☐ Fruit trees	☐ Hiking	Highway Minute \$
Elevated Ground	☐ Garage/parking	Historic sites	
Exposed beams	Garden shed	<ul> <li>Hospital/medical</li> </ul>	
Fitness center	Gardens	☐ Lake	Nearest market town:
Furnished	Gated community	Metropolitan	Thousand Thairing Comit
Green building	Golf Course		
High ceilings	Greenhouse	☐ Ocean	
Historic	Guest house/lodge	Outdoor activities	
Insulated	☐ Landing Strip	<ul><li>Park/playground</li></ul>	
Internet wiring	Landscaped	☐ Playground	Add Text and Photos Done
Laundry	Open barn	<ul> <li>Public gardens</li> </ul>	
Lowered Ceiling	☐ Outbuildings	☐ Shops	
Media room	Parking	Skiing	
Modernized	☐ Paved Street	Spa/health club	
Original features	☐ Playground	<ul><li>Swimming</li></ul>	
Penthouse	Pond	☐ Tennis	
Pets allowed	Quiet location	Tourist attractions	
Power Generator	Ski property	☐ University	
Sauna	Soccer Field	Wine country	
Security system	Sports court		
Separate entrance	Spring     Sp		
Skylight(s)	☐ Squash Court		
Smoke alarms	Stables		
Spa	Tennis court		
Staff quarters	☐ Terrace/patio		
Whirlpool	☐ Visitors Parking		
Wine cellar	☐ Waterfront		
Fireplace(s)	Well		

#### 6. ADDING A LISTING: STEP 4

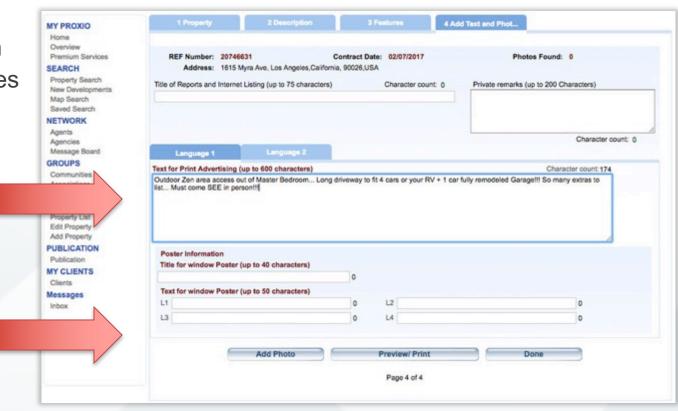


#### Add Text & Photos and Click Done

Enter free form text in two different languages

Free form text description is not translated

Upload photos



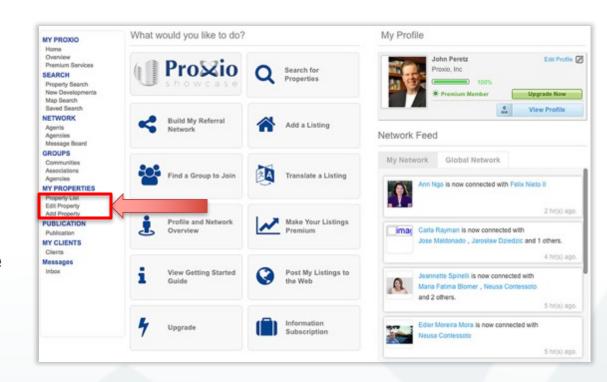
#### 6. EDITING A LISTING



In some cases, listings are pre-loaded into the system

To find your listings, and edit a pre-loaded Listing:

 Click "Edit Property" on the left navigation "My Properties"

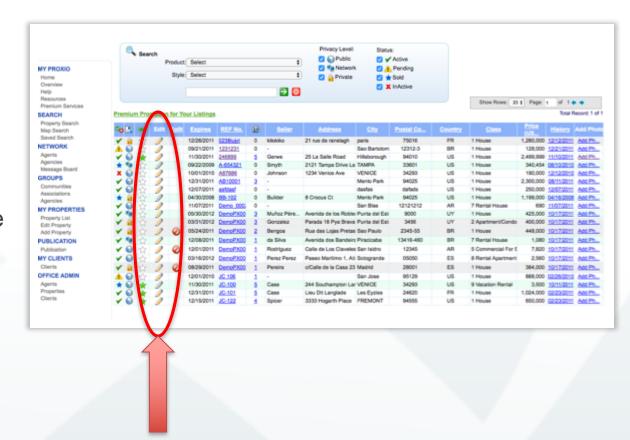


#### 6. EDITING A LISTING



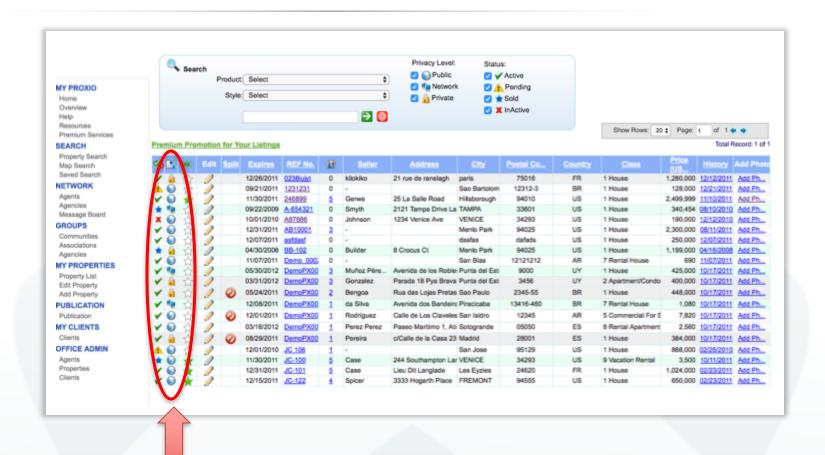
Under the "Edit" heading, click on the "pencil" and make necessary edits to information previously entered.

You will then see the same screens for "adding a listing," and you can make edits and changes. Don't forget to save your changes.



#### 6. EDITING A LISTING





You can change the privacy setting of a property by simply clicking on the icon – you do not need to open the listing to change the setting.

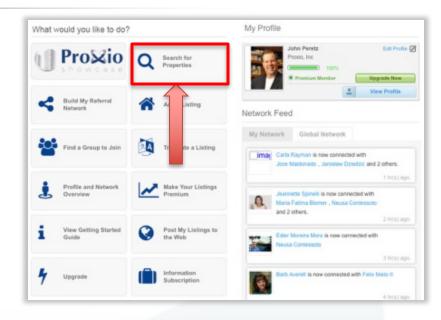


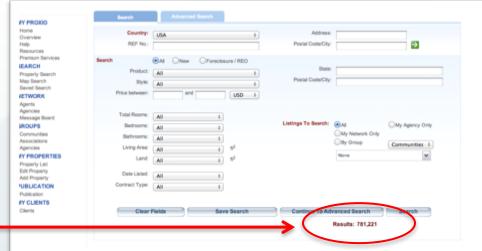


You have access to over 3 million listings in the ProxioPro Network

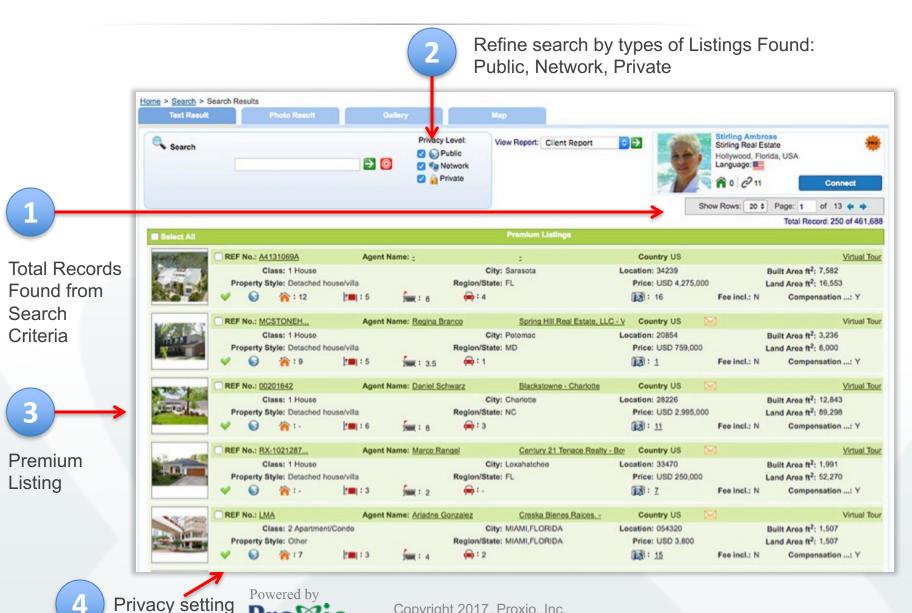
- Click on "Search for Properties" from Home screen
- Narrow selection by:
  - Country
  - Price
  - Number of Bedrooms, bathroom, etc.
  - Click "Search"

Number of listings matching search query updates in real time as search criteria are added











4 Ways to View Listings: Text Results, Photo Results, Gallery & Map



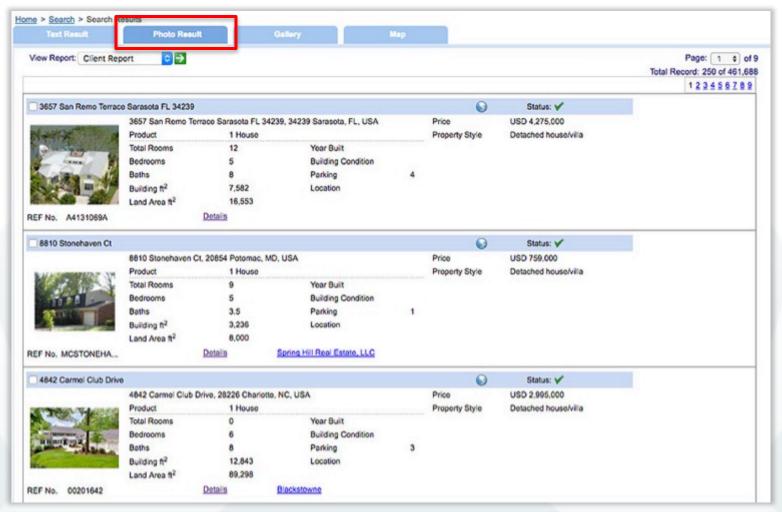


4 Ways to View Listings: Text Results....



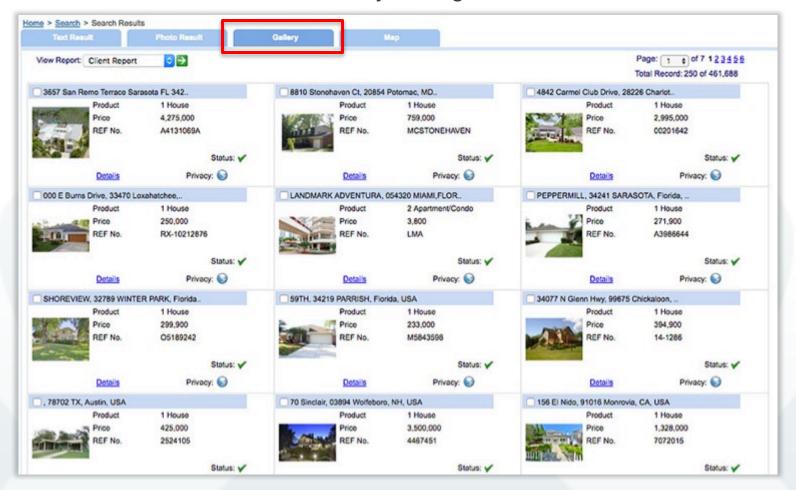


#### ...Photo results...



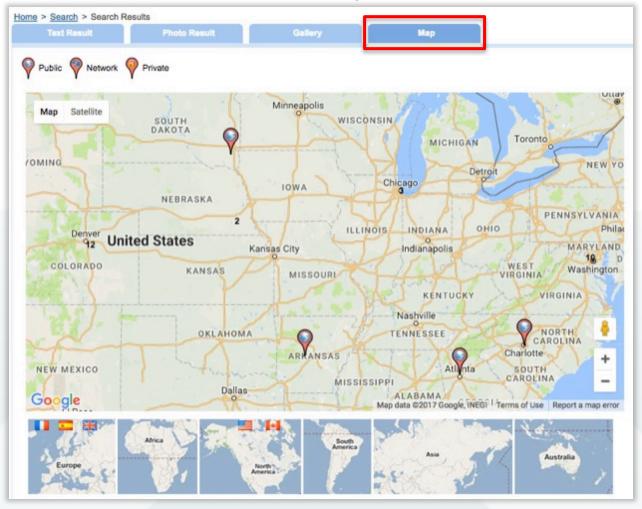


#### ...Gallery setting...





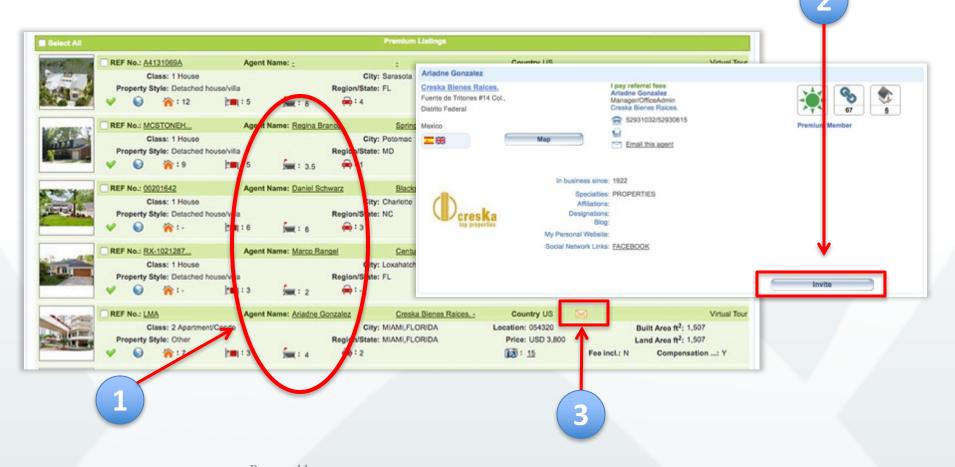
#### ...and Map





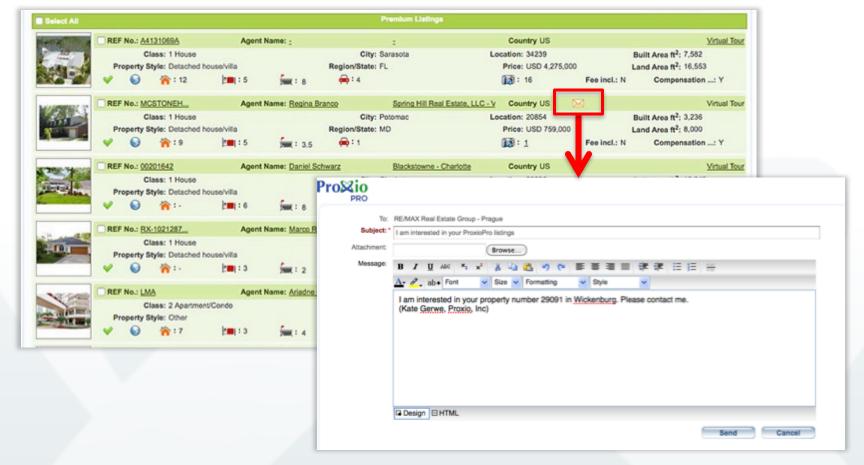
To get more information on the listing

- 1. Click on agency link
- 2. Invite the agent to be in your network, or
- 3. Send an Email





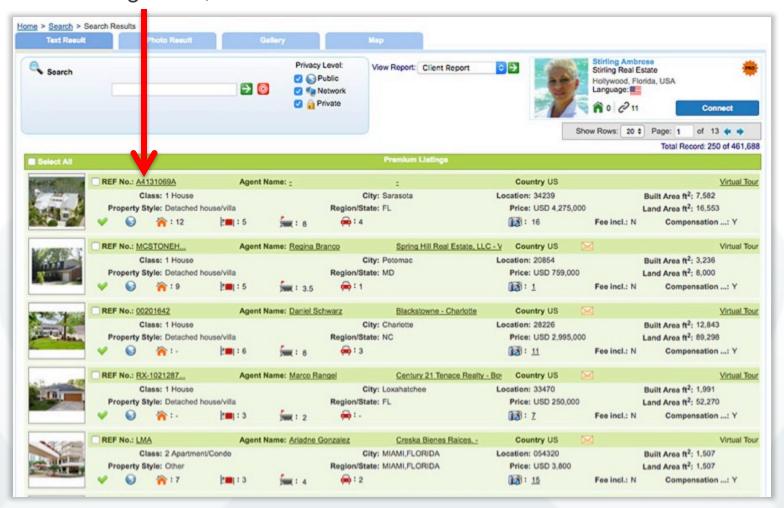
Clicking on email button automatically generates an email to the listing agent, requesting more information on the property



#### 8. VIEWING LISTINGS



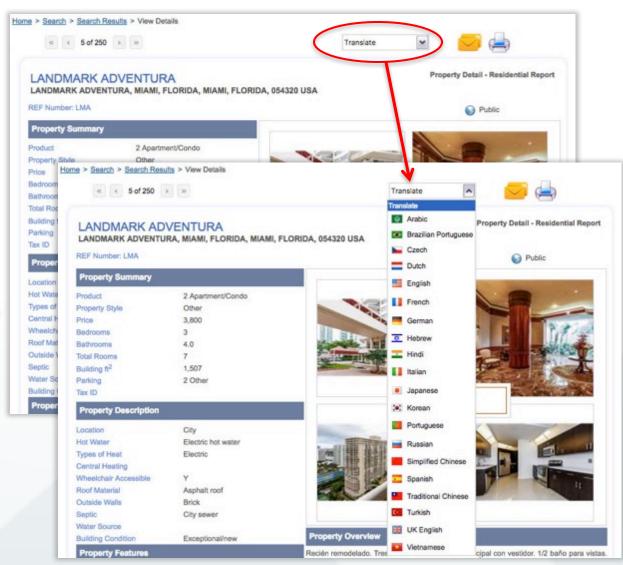
To see the listing detail, click on the link....



#### 8. VIEWING LISTINGS



- Listing is available in19 languages
- Translate by using pull down menu and selecting language



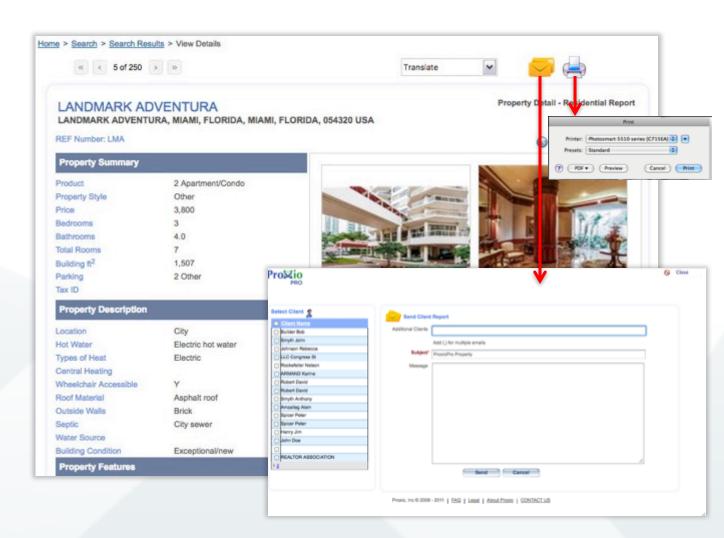
#### 8. VIEWING LISTINGS



Click to email translated listings

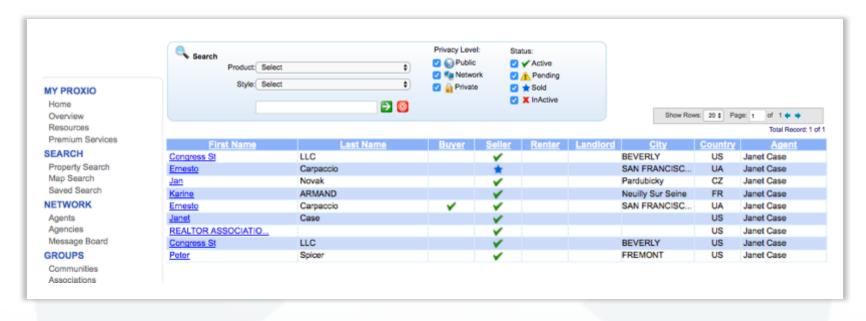
Select clients from the client list you create within ProxioPro or enter email addresses

One click to print in 19 languages



#### 9. ADDING CLIENTS





Click on "Clients" from left navigation menu

Can create client lists by Buyer, Seller, Realtor, or Landlord

Can create and sort by Activity status, location, country

#### 10. JOINING A GROUP



Click on "Find a Group to Join"

There are several types of Groups you can join:

Communities

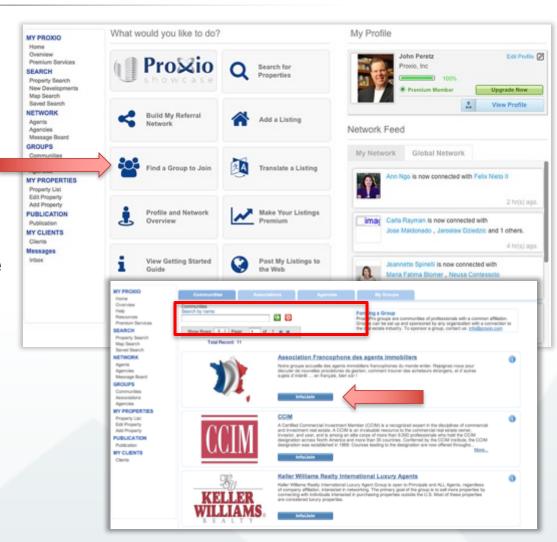
**Associations** 

Agencies

Review Groups to join. Read the descriptions of each. If interested, click on the blue, "Info/Join" button.

Click on "Ask to Join"

Group monitor will accept/deny membership to the group



#### 11. POSTING A LISTING ON FACEBOOK



Click on "Publication"

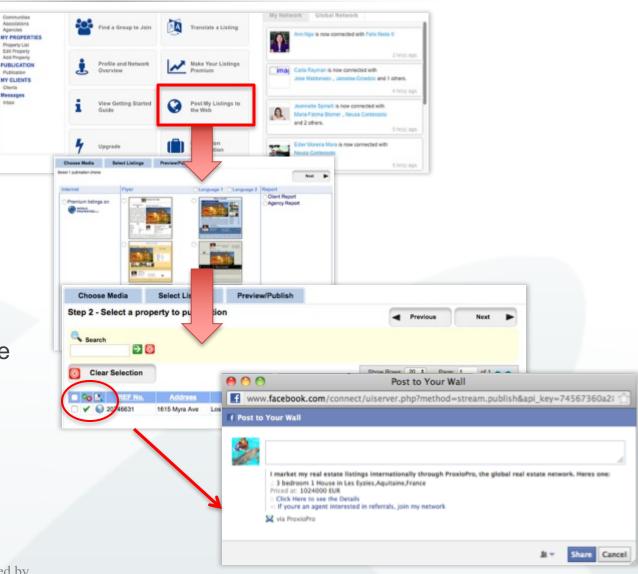
Click on "Facebook"

Click on Next

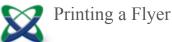
Select Property (only "Active" and "Public" listings can be promoted on Facebook) and Click on Go

Type a personal message and click Share

Listing will be posted on your Facebook timeline



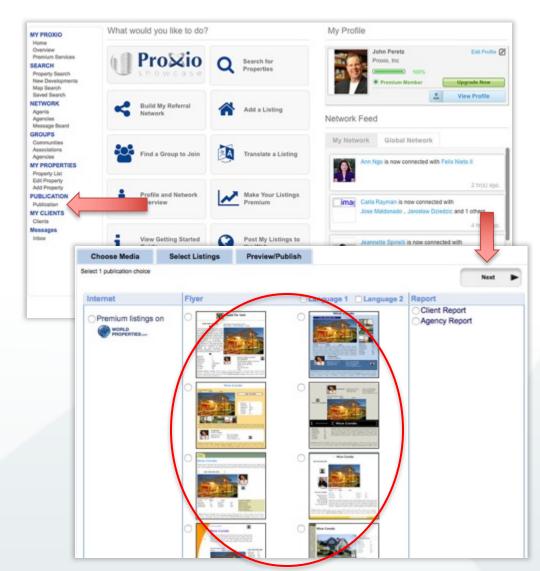
#### 12. PRINTING A FLYER



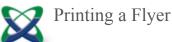
Click on "Publication"

Click on one of the 8 flyer options

Click on Next



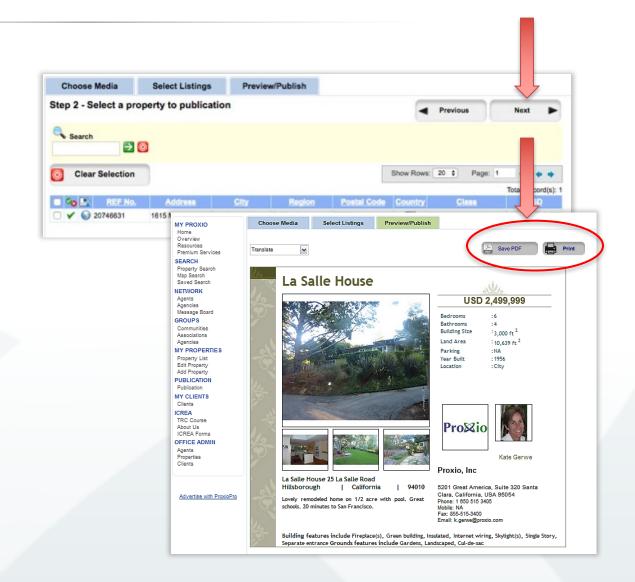
#### 12. PRINTING A FLYER



Click on the listing you would like to print

Click "Next"

Save as a PDF or click "Print" to print



# 13. AGENT PACKAGES: STANDARD AGENT PACKAGE

Global networking with more than 750,000 agents

Global syndication to international sites, including WorldProperties.com

Instant – and accurate -translation of listings into 19 languages





\$99 per year or \$9.99/month



#### SOCIAL AGENT PACKAGE

Global networking with over 750,000 agents



Global syndication to international sites, including WorldProperties.com



SocialSearch Facebook app engages clients to promote your IDX properties through social media



Instant – and accurate -translation of listings into 19 languages





#### PREMIUM AGENT PACKAGE

Your profile featured in agent searches in ProxioPro and WP



Up to **5** Featured Listings, on World Properties & ProxioPro



SocialSearch Facebook app engages clients to promote your IDX properties through social media



Capture sales leads with multilingual IDX property search for your personal website





\$349/year or \$34.99/month

#### **GLOBAL AGENT PACKAGE**

Top in agent search in ProxioPro, personal banner ad, front page on Worldproperties

The of their apply agreement and the second and the

Up to **10** Featured Listings in ProxioPro, and featured on home page of Worldproperties



SocialSearch Facebook app engages clients to promote your IDX properties through social media



Capture sales leads with multilingual IDX property search for your personal

website

**Plus**, global syndication of 10 properties on 20+ top international portals





\$749/year or \$74.99/month

#### **GLOBAL = OPPORTUNITY**

# Open Your Doors to the World, Open Your Doors to More Business!



**CONNECT** in an international network of real estate professionals **PROMOTE** your listings in 19 languages to a global audience **SELL** more to buyers around the world





For more information
Email support@proxio.com
www.proxio.com