



Matrix vs Paragon

MLS PLATFORM COMPARISON

Home Page	Matrix	Paragon
24 Hour Market Watch	✓	✓
Client Portal Activity	✓	✓
Customize	✓	✓
External Links to:		
Additional Free Products	✓	✓
Compliance/Corrections	✓	X
CRMLS Marketplace	✓	X
Reciprocal Links	✓	✓
Social media pages	✓	✓
Favorite/Saved Searches	✓	✓
Hotsheets	✓	✓
Listings Concierge	✓	X
Live Webinar Registration	✓	✓
Market Watch	✓	✓
My Stats	✓	✓
Newly Matched Listings	✓	✓
News Alerts/Welcome Message	✓	✓
Online Help	✓	✓
Personal Calendar with Appts & Tasks	X	✓
Preferences	✓	✓
Recent Searches	✓	✓
Speed Search/Power Search	✓	✓
Support	✓	✓
Twitter Feed	✓	X

Searches Capabilities	Matrix	Paragon
"AND / OR / NOT" Search	✓	✓
CMA Search	✓	✓
Cross Property Search / Multi-Class Search in Paragon	✓	✓
Custom Search	✓	✓
Customize # of listings per page to view in one line display/grid	✓	✓
Drag and drop listings to reorder stops for driving directions	✓	✓
Draw multiple shapes on map to define search areas	✓	✓
Email driving directions	✓	✓
Exclude shapes on map from search results	✓	✓
Integrated search form and map on same page	✓	✓



Searches Capabilities Continued	Matrix	Paragon
Map Search	✓	✓
Perform multiple searches simultaneously	✓	✓
Price change indicators in results	✓	✓
Radius Search	✓	✓
Report an anonymous listing violation while viewing listing	✓	✓
Save and modify/edit speedbar searches	✓	✓
Search by Address	✓	✓
Search by Agent/Office	✓	✓
Search by APN	✓	✓
Search by Broker Tours	✓	✓
Search by Listing #	✓	✓
Search by Open House	✓	✓
Search Today's New Listings	✓	✓
Set Default search criteria and displays	✓	✓
View results on Interactive Map	✓	✓
View Recent Searches	✓	✓

Maps	Matrix	Paragon
Interactive Map	✓	✓
Map Explorer	Realist Tax	CRS Tax Data

Listings Capabilities	Matrix	Paragon
Add captions or other identifying information to photos	✓	✓
Assign Lockboxes to listings (Supra, SentriLock)	✓	✓
Attach multiple photos to a listing	✓	✓
Attach PDF and other type files to listings	✓	✓
Attach virtual tour to listings	✓	✓
Auto-population of public record information	✓	✓
Auto-fill from tax records	Realist Tax	CRS Tax Data
Copy Listings	✓	✓
Listing Activity Report	✓	✓
Listings automatically geocoded	✓	✓
Perform a Quick Change	✓	✓
Reference virtual tour URL in listing	✓	✓
Save partially completed listings	✓	✓
Smart fields that narrow field choices during input	✓	✓
Specify photo order	✓	✓
Spell-check for listing text	✓	✓
View/Revise Your Listing	✓	✓

Printing Capabilities	Matrix	Paragon
Include/Exclude search criteria	✓	✓



Printing Capabilities	Matrix	Paragon
Include/Exclude footer	✓	✓
Ink Saver feature	✓	✓
Multiple printing layouts	✓	✓
Print single, selected, or all listings	✓	✓
Print to PDF	✓	✓

Prospecting Capabilities	Matrix	Paragon
Attach multiple searches to a single contact with separate notification settings	✓	✓
Create custom schedule for auto-emails	✓	✓
Option to be CC'd on auto-emails	✓	✓
See when a client has viewed an auto-email	✓	✓
Send auto-emails to prospects	✓	✓
Send emails to multiple clients from a single search	✓	✓
Set expiration dates for notifications	✓	✓

Trends	Matrix	Paragon
InfoSparks Robust Market Statistics Feature	✓	✓

Tax	Matrix	Paragon
Realist Tax 2.0	✓	
CRS Tax Data		✓

Contacts	Matrix	Paragon
Contacts/Prospects	✓	✓
Export Contacts	✓	✓
Import Contacts	✓	✓
Manage Groups	✓	✓
Reverse Prospecting	✓	✓
Tasks	X	✓

Links	Matrix	Paragon
Financial Tools	✓	✓
Links & Documents	✓	✓

Admin Capabilities	Matrix	Paragon
Agent Reports	✓	✓
Alerts Report	✓	✓
Buyer's Estimated Closing Cost and Agent Info	✓	✓
CMA Default Field Setup	✓	✓
CMA Document Setup	✓	✓
Custom Export Setup	✓	✓



Admin Capabilities	Matrix	Paragon
Custom Report Writer	✓	✓
Custom Search Setup	✓	✓
Email Alerts Setup	✓	✓
Financial Calculators	✓	✓
Find Comparables Setup	✓	✓
Manage Saved Hotsheets	✓	✓
Manage Saved Searches	✓	✓
Modify Your Profile	✓	✓
One Line Grid Setup	✓	✓
Public Access Links	✓	✓
Seller's Net Sheet Setup	✓	✓
Set Your Preferences	✓	✓
View Agent Notices	✓	✓
View Auto-Prospecting Emails	✓	✓
View Broadcast Notices	✓	✓
View Sent E-mail	✓	✓

Help Options	Matrix	Paragon
Rules and Regulations	✓	✓
Data Licensing		✓
Download Center	✓	✓
End User License Agreement	✓	✓
FAQ's - Tips	✓	✓
Getting Started Guide	✓	✓
Online Help	✓	✓
Online Videos	✓	✓
Printable Documentation	✓	✓
Support Center	✓	✓
Training Classes	✓	✓
What's new	✓	✓

Roster	Matrix	Paragon
Agent Roster	✓	✓
Office Roster	✓	✓
Print mailing labels from the Roster	X	✓

Finance	Matrix	Paragon
Financial Calculators	✓	✓