CRMLS Broker Preview

"Submit Offer" feature

CRMLS

"Submit Offer" is back on 10/12 – MATRIX

"Submit Offer" is back on 10/12 – PARAGON

"Submit Offer" is back on 10/12 – FLEXMLS

What are we re-launching?

We launched the "Submit Offer" button earlier this year, then removed it shortly thereafter due to requests for additional broker control.

After Compass acquired Glide, CRMLS's offers product vendor, we conducted a survey of 4,000+ CRMLS users to ask them for their thoughts and feelings on the feature.

After the survey concluded and we considered the responses, we decided to relaunch once we could give brokers the choice to opt out.

What's different this time?

- All brokerages are opted **in** by default

- Brokers can easily opt **out** their offices if they choose

- The "Submit Offer" button/link will always appear, regardless of if a broker chooses to opt in or out

- If you opt out, you and your agents can still click on the "Submit Offer" button/link. Instead of going to Glide, the following pop-up message will appear:

> ⊘ **Your brokerage has disabled this feature of CRMLS user benefit Glide.**
> Please contact your broker directly with any questions. For more information, click here.

What is Glide?

▶ Glide is a technology provider ("vendor")

▶ CRMLS has a contract with Glide to serve CRMLS users with several Glide products, including Glide Offers

▶ On 10/12, CRMLS will launch a "Submit Offer" button/link in its Matrix, Paragon, and Flex systems

▶ Although clicking the "Submit Offer" button/link currently directs users to Glide Offers, CRMLS may someday expand the options you have through this link

How does this benefit real estate professionals?

The "Submit Offer" feature eliminates:

▶ Excessive paperwork

▶ Multiple places to follow up

▶ Sending confidential information via email

What unique features does Glide offer?

- Extract key dates from a completed offer package in seconds

- Create a calendar with key dates, automatically accounting for weekends, holidays, etc., or automatically add to your own calendar

- Send your clients offer summary emails, including important details, dates, and contracts

- Users can send summary emails from their own Google or Outlook accounts

glide

Any questions?