CRMLS: CMA Checklist

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A Comparable Market Analysis (CMA) is one of the most frequently used reports in real estate. This training "CMA with CRMLS" includes a brief overview of cma report basics, comp searching, advanced targeting, and creating a cma across the MLS and additional apps such as Realist Tax, Cloud CMA, and RPR.

Property Research

If you haven't been inside the subject property. Before beginning a search for comparables on the mls or building a cma, understanding the basic facts may be beneficial.

Note: Use Realist Tax or an MLS Historical Record (if available).

Choose an App

A CMA is one of the most frequently used reports in real estate and CRMLS provides multiple solutions such as the MLS, Realist Tax, Cloud CMA, and RPR.

Note: The MLS contains the most up-to-date information and all available filters. Realist Tax provides a quick cma, Cloud CMA provides a modern cma, and RPR provides a full detailed cma presentation.

Search for Comparables

CMA's estimate the value of properties by evaluating similar properties (comparables) in the same area; including properties that are similar in size, location, condition, and amenities.

Note: auto-search options for comps offer a quicker valuation, but manually searching, reviewing, and selecting the comps that appear in the cma may offer a more precise valuation.

Create a Report

showcase and consolidate all of your work into a report that can be shared with a client. View our Education Knowledgebase for step-by-step guides and videos.

Note: an estimated valuation may be a conversation starter, a quick cma provides a market analysis, and a full detailed cma which includes property fact comparisons and photos is best for a listing presentation.

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